Demographic Detail Comparison



Geography: 1 Mile: Erie Parkway & County Line Road, 3 Miles: Erie Parkway & County Line Road, 5 Miles: Erie Parkway & County Line Road

1 Mile: Erie Parkway & County 3 Miles: Erie Parkway & County 5 Miles: Erie Parkway & County

Line Road Line Road Line Road 2013B Demographics: 856 4,084 15,427 **Employees** 201 Establishments* 853 2,332 7,072 54,733 **Total Population** 23,870 Total Households 2,490 8,689 20,795 27,786 Female Population 3,527 12,047 % Female 49.86 50.46 50.77 Male Population 3,545 11,823 26,946 % Male 49.53 49.22 50.13 Population Density (per Sq. Mi.) 1,493.81 962.75 839.13 Age: Age 0 - 4 8.0% 7.4% 8.6% Age 5 - 14 17.3% 16.7% 15.4% Age 15 - 19 5.9% 5.6% 5.7% Age 20 - 24 3.5% 3.4% 4.3% Age 25 - 34 11.2% 10.3% 11.3% Age 35 - 44 19.2% 18.2% 16.6% Age 45 - 54 16.5% 16.1% 16.0% Age 55 - 64 11.0% 12.6% 12.9% Age 65 - 74 4.4% 6.1% 6.3% Age 75 - 84 1.6% 2.2% 2.6% Age 85 + 0.3% 0.4% 1.0% Median Age 36.9 38.5 38.6 **Housing Units** Total Housing Units 2,517 8,851 21,260 Occupied Housing Units 98.9% 98.1% 97.8% Vacant Housing Units 1.0% 1.8% 2.1% **Housing Units by Tenure** Occupied Housing Units 2,490 8,689 20,795 Owner Occupied Housing Units 2,164 7,494 16,431 Owner Occupied free and clear 8.1% 11.5% 13.8% Owner Occupied with a mortgage 78.7% 74.7% 65.2% or loan Renter Occupied Housing Units 13.0% 13.7% 20.9% Race and Ethnicity 0.7% American Indian, Eskimo, Aleut 0.5% 0.5% Asian 4.5% 4.1% 3.8% Black 1.1% 0.8% 1.0% Hawaiian/Pacific Islander 0.0% 0.0% 0.0%

	Line Road	Line Road	Line Road
White	86.5%	88.9%	87.1%
Other	3.2%	2.4%	3.8%
Multi-Race	3.9%	3.2%	3.2%
Hispanic Ethnicity	10.6%	9.3%	13.8%
Not of Hispanic Ethnicity	89.3%	90.6%	86.1%
Race of Hispanics			
Hispanics	755	2,228	7,559
American Indian	1.8%	1.7%	2.4%
Asian	0.2%	0.1%	0.2%
Black	0.6%	0.4%	0.7%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	54.8%	63.0%	61.7%
Other	30.0%	24.6%	26.6%
Multi-Race	12.4%	9.9%	8.2%
Race of Non Hispanics			
Non Hispanics	6,317	21,641	47,174
American Indian	0.3%	0.3%	0.4%
Asian	5.0%	4.5%	4.4%
Black	1.1%	0.8%	1.1%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	90.3%	91.5%	91.1%
Other	0.0%	0.1%	0.1%
Multi-Race	2.9%	2.5%	2.5%
Marital Status:			
Age 15 + Population	5,236	17,949	42,199
Divorced	8.2%	8.5%	10.4%
Never Married	21.1%	21.8%	25.1%
Now Married	68.0%	66.8%	60.9%
Now Married - Separated	1.3%	1.3%	1.3%
Widowed	2.5%	2.6%	3.5%
Educational Attainment:			
Total Population Age 25+	4,567	15,795	36,693
Grade K - 8	0.6%	0.6%	1.9%
Grade 9 - 12	2.4%	2.6%	3.2%
High School Graduate	17.9%	16.4%	16.5%
Associates Degree	9.8%	8.7%	7.5%
Bachelor's Degree	30.3%	31.8%	31.2%
Graduate Degree	17.2%	17.4%	18.5%
Some College, No Degree	21.3%	21.9%	20.5%
Household Income:			
Income \$ 0 - \$9,999	3.3%	2.9%	4.1%
Income \$ 10,000 - \$14,999	1.1%	1.1%	1.9%
Income \$ 15,000 - \$24,999	3.4%	3.3%	4.8%

Income \$ 25,000 - \$34,999	3.0%	3.4%	5.6%
Income \$ 35,000 - \$49,999	5.7%	6.6%	9.6%
Income \$ 50,000 - \$74,999	18.2%	17.9%	18.2%
Income \$ 75,000 - \$99,999	18.5%	18.5%	16.3%
Income \$100,000 - \$124,999	15.1%	14.7%	12.5%
Income \$125,000 - \$149,999	11.6%	11.5%	8.6%
Income \$150,000 +	19.6%	19.7%	17.9%
Average Household Income	\$116,319	\$117,436	\$107,786
Median Household Income	\$94,971	\$94,354	\$82,964
Per Capita Income	\$40,960	\$42,749	\$40,985
Vehicles Available			
0 Vehicles Available	0.7%	1.0%	2.4%
1 Vehicle Available	18.0%	18.4%	23.5%
2+ Vehicles Available	81.2%	80.5%	73.9%
Average Vehicles Per Household	2.36	2.35	2.18
Total Vehicles Available	5,878	20,479	45,366
2018 Demographics:			
Total Population	8,400	28,852	61,962
Total Households	2,959	10,534	23,609
Female Population	4,165	14,525	31,397
% Female	49.5%	50.3%	50.6%
Male Population	4,235	14,327	30,564
% Male	50.4%	49.6%	49.3%
Age:			
Age 0 - 4	8.5%	7.9%	7.3%
Age 5 - 14	17.0%	16.5%	15.3%
Age 15 - 19	5.5%	5.3%	5.4%
Age 20 - 24	3.8%	3.6%	4.3%
Age 25 - 34	10.8%	10.0%	11.1%
Age 35 - 44	18.2%	17.2%	15.9%
Age 45 - 54	15.5%	15.0%	14.9%
Age 55 - 64	12.2%	13.2%	13.6%
Age 65 - 74	5.9%	7.7%	7.9%
Age 75 - 84	1.8%	2.4%	2.8%
Age 85 +	0.4%	0.5%	1.0%
Median Age	37.3	38.7	39.0
Housing Units			
Housing Units Total Housing Units	2,988	10,747	24,181
	2,988 99.0% 0.9%	10,747 98.0% 1.9%	24,181 97.6% 2.3%

Housing Units by Tenure

	Line Road	Line Road	Line Road
Owner Occupied Housing Units	2,588	9,100	18,824
Owner Occupied free and clear	8.1%	11.4%	13.8%
Owner Occupied with a mortgage	79.3%	74.9%	65.8%
or loan	79.3%	74.9%	03.6%
Renter Occupied Housing Units	12.5%	13.6%	20.2%
Race and Ethnicity			
American Indian, Eskimo, Aleut	0.5%	0.5%	0.7%
Asian	5.2%	4.6%	4.3%
Black	1.2%	0.8%	1.1%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	85.5%	88.0%	86.5%
Other	3.2%	2.3%	3.5%
Multi-Race	4.3%	3.5%	3.5%
Hispanic Ethnicity	11.2%	10.0%	14.2%
Not of Hispanic Ethnicity	88.7%	89.9%	85.7%
Race of Hispanics			
Hispanics	948	2,902	8,804
American Indian	1.8%	1.7%	2.4%
Asian	0.1%	0.1%	0.1%
Black	0.6%	0.4%	0.7%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	55.7%	64.0%	63.1%
Other	27.6%	22.4%	24.1%
Multi-Race	14.0%	11.1%	9.2%
Race of Non Hispanics			
Non Hispanics	7,452	25,951	53,157
American Indian	0.3%	0.3%	0.4%
Asian	5.8%	5.1%	5.0%
Black	1.2%	0.9%	1.1%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	89.2%	90.6%	90.4%
Other	0.1%	0.1%	0.1%
Multi-Race	3.0%	2.6%	2.6%
Marital Status:			
Age 15 + Population	6,250	21,763	47,896
Divorced	8.0%	8.4%	10.1%
Never Married	21.2%	21.9%	24.8%
Now Married	68.1%	66.9%	61.5%
Now Married - Separated	1.4%	1.4%	1.3%
Widowed	2.5%	2.6%	3.5%
Educational Attainment:			
Total Population Age 25+	5,464	19,162	41,840
Grade K - 9	0.5%	0.5%	1.8%
Grade 9 - 12	2.4%	2.6%	3.2%

	Line Road	Line Road	Line Road
High School Graduate	17.2%	16.0%	16.1%
Associates Degree	9.8%	8.8%	7.5%
Bachelor's Degree	30.4%	31.9%	31.5%
Graduate Degree	17.8%	17.9%	18.8%
Some College, No Degree	21.3%	21.8%	20.4%
Household Income:			
Income \$ 0 - \$9,999	2.2%	1.9%	2.8%
Income \$ 10,000 - \$14,999	1.1%	1.1%	1.8%
Income \$ 15,000 - \$24,999	2.7%	2.6%	3.9%
Income \$ 25,000 - \$34,999	2.5%	2.8%	4.7%
Income \$ 35,000 - \$49,999	4.7%	5.4%	8.2%
Income \$ 50,000 - \$74,999	15.5%	15.1%	15.2%
Income \$ 75,000 - \$99,999	17.9%	17.6%	15.8%
Income \$100,000 - \$124,999	16.8%	16.5%	14.6%
Income \$125,000 - \$149,999	13.1%	13.0%	10.5%
Income \$150,000 +	23.1%	23.6%	21.9%
Average Household Income	\$128,496	\$130,956	\$122,719
Median Household Income	\$104,320	\$104,641	\$95,366
Per Capita Income	\$45,262	\$47,814	\$46,790
Vehicles Available			
0 Vehicles Available	0.7%	1.0%	2.3%
1 Vehicle Available	18.1%	18.3%	22.9%
2+ Vehicles Available	81.1%	80.5%	74.6%
Average Vehicles Per Household	2.35	2.35	2.19
Total Vehicles Available	6,973	24,814	51,893
2010 Demographics:			
Total Population	6,677	22,148	50,262
Total Households	2,347	8,015	19,036
Female Population	3,341	11,174	25,517
% Female	50.03	50.45	50.77
Male Population	3,336	10,973	24,745
% Male	49.96	49.54	49.22
Population Density (per Sq. Mi.)	1,292.93	816.44	675.29
Age:			
Age 0 - 4	8.6%	8.6%	7.7%
Age 5 - 14	16.8%	16.3%	15.4%
Age 15 - 19	5.8%	5.4%	5.6%
Age 20 - 24	2.9%	2.8%	3.7%
Age 25 - 34	13.3%	12.2%	12.6%
Age 35 - 44	19.3%	18.6%	16.8%
Age 45 - 54	16.7%	16.1%	16.4%
Age 55 - 64	10.2%	11.7%	12.2%
Age 65 - 74	4.0%	5.3%	5.7%

1 Mile: Erie Parkway & County 3	Miles: Erie Parkway & County 5	Miles: Erie Parkway & County
Line Deed	Line Dond	Line Deed

	Line Road	Line Road	Line Road
Age 75 - 84	1.6%	2.0%	2.5%
Age 85 +	0.3%	0.4%	1.0%
Median Age	36.1	37.4	37.8
Housing Units			
Total Housing Units	2,988	10,747	24,181
Occupied Housing Units	99.0%	98.0%	97.6%
Vacant Housing Units	0.9%	1.9%	2.3%
Housing Units by Tenure			
Owner Occupied Housing Units	2,064	6,987	15,213
Owner Occupied free and clear	8.0%	10.7%	13.1%
Owner Occupied with a mortgage or loan	79.9%	76.4%	66.7%
Renter Occupied Housing Units	12.0%	12.8%	20.0%
Race and Ethnicity			
American Indian, Eskimo, Aleut	0.4%	0.4%	0.6%
Asian	4.1%	3.8%	3.7%
Black	0.7%	0.6%	0.8%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	87.9%	89.7%	87.9%
Other	3.3%	2.4%	3.8%
Multi-Race	3.3%	2.8%	2.9%
Hispanic Ethnicity	10.1%	9.0%	13.1%
Not of Hispanic Ethnicity	89.8%	90.9%	86.8%
Race of Hispanics			
Hispanics	679	1,999	6,633
American Indian	1.7%	1.7%	2.0%
Asian	0.2%	0.2%	0.2%
Black	0.3%	0.3%	0.5%
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	55.0%	63.0%	61.4%
Other	31.6%	25.8%	28.3%
Multi-Race	10.8%	8.8%	7.2%
Race of Non Hispanics			
Non Hispanics	5,998	20,149	43,629
American Indian	0.2%	0.3%	
Asian	4.5%	4.1%	
Black	0.8%	0.6%	
Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
White	91.6%	92.3%	91.9%
Other	0.1%	0.1%	0.1%
Multi-Race	2.5%	2.2%	2.2%

	Line Rodu	Line Roau	Lille Rodu
Marital Status:			
Age 15 + Population	4,972	16,609	38,631
Divorced	8.4%	8.9%	10.9%
Never Married	21.5%	22.5%	25.8%
Now Married	67.6%	66.1%	59.9%
Now Married - Separated	1.2%	1.3%	1.2%
Widowed	2.2%	2.3%	3.2%
Educational Attainment:			
Total Population Age 25+	4,381	14,769	33,932
Grade K - 8	0.8%	0.6%	1.8%
Grade 9 - 12	2.3%	2.5%	3.2%
High School Graduate	17.6%	16.5%	16.5%
Associates Degree	9.8%	8.9%	7.6%
Bachelor's Degree	30.5%	31.7%	31.1%
Graduate Degree	17.2%	17.3%	18.4%
Some College, No Degree	21.2%	21.9%	20.7%
Household Income:			
Income \$ 0 - \$9,999	2.9%	2.7%	4.0%
Income \$ 10,000 - \$14,999	1.1%	1.1%	2.0%
Income \$ 15,000 - \$24,999	3.3%	3.4%	5.1%
Income \$ 25,000 - \$34,999	3.0%	3.4%	5.8%
Income \$ 35,000 - \$49,999	6.7%	7.3%	10.6%
Income \$ 50,000 - \$74,999	19.2%	18.9%	19.3%
Income \$ 75,000 - \$99,999	18.8%	18.6%	15.8%
Income \$100,000 - \$124,999	15.2%	15.2%	12.6%
Income \$125,000 - \$149,999	11.6%	11.4%	8.4%
Income \$150,000 +	17.6%	17.5%	15.8%
Average Household Income	\$114,967	\$115,235	\$104,159
Median Household Income	\$92,536	\$92,052	\$79,105
Per Capita Income	\$40,412	\$41,701	\$39,482
Vehicles Available			
0 Vehicles Available	0.7%	0.9%	2.3%
1 Vehicle Available	17.6%	18.1%	23.4%
2+ Vehicles Available	81.5%	80.8%	74.1%
Average Vehicles Per Household	2.36	2.36	2.18
Total Vehicles Available	5,558	18,956	41,564
2000 Census Demographics:			
Total Population	3,501	9,966	33,198
Total Households	1,239	3,564	12,418
Female Population	1,731	4,925	16,630
% Female	49.4%	49.4%	50.0%
Male Population	1,770	5,040	16,564
% Male	50.5%	50.5%	49.8%

Age:			
Age 0 - 4	10.5%	9.5%	8.2%
Age 5 - 14	15.3%	15.5%	15.2%
Age 15 - 19	5.7%	5.9%	6.3%
Age 20 - 24	3.3%	3.3%	4.6%
Age 25 - 34	19.3%	17.7%	16.6%
Age 35 - 44	22.5%	22.1%	20.7%
Age 45 - 54	13.4%	14.5%	15.2%
Age 55 - 64	5.3%	6.1%	6.6%
Age 65 - 74	2.6%	3.1%	3.7%
Age 75 - 84	1.0%	1.2%	1.8%
Age 85 +	0.4%	0.4%	0.6%
Median Age	33.1	34.0	34.3
Housing Units Trend			
Total Housing Units	1,286	3,690	12,839
Owner Occupied Housing Units	85.6%	84.5%	76.9%
Renter Occupied Housing Units	10.2%	11.9%	19.3%
Vacant Housing Units	3.6%	3.4%	3.2%
Race and Ethnicity			
American Indian, Eskimo, Aleut	0.7%	0.6%	0.7%
Asian	2.3%	2.5%	2.8%
Hawaiian or other Pacific Islander	0.0%	0.0%	0.0%
Black	0.4%	0.6%	0.7%
White	89.6%	89.4%	87.1%
Other	4.4%	4.2%	5.8%
Two or More Races	2.3%	2.4%	2.5%
Hispanic Ethnicity	11.5%	10.7%	14.3%
Not of Hispanic Ethnicity	88.4%	89.2%	85.7%
Marital Status:			
Age 15 + Population	2,590	7,447	25,394
Divorced	4.2%	4.7%	10.9%
Never Married	9.0%	10.1%	24.1%
Now Married	26.4%	39.2%	59.8%
Separated	0.6%	0.7%	3.0%
Widowed	1.5%	1.3%	2.8%
Educational Attainment:			
Total Population Age 25+	921	3,702	22,053
Grade K - 9	4.8%	2.6%	2.8%
Grade 9 - 11, No diploma	4.9%	2.8%	4.0%
High School Graduate	23.4%	14.7%	17.2%
Associates Degree	6.2%	8.4%	6.5%
Bachelor's Degree	21.2%	32.1%	29.8%

1 Mile: Erie Parkway & County 3 Miles: Erie Parkway & County 5 Miles: Erie Parkway & County

	Line Road	Line Road	Line Road
Graduate Degree	13.6%	16.2%	17.5%
Some College, No Degree	24.5%	22.4%	20.7%
No Schooling Completed	0.9%	0.4%	1.1%
Public School Enrollment	93.5%	81.9%	83.6%
Private School Enrollment	6.4%	18.0%	16.3%
Household Income:			
Income \$ 0 - \$9,999	0.9%	0.7%	4.1%
Income \$ 10,000 - \$14,999	0.9%	0.8%	2.7%
Income \$ 15,000 - \$24,999	3.1%	2.0%	6.6%
Income \$ 25,000 - \$34,999	5.0%	4.1%	10.3%
Income \$ 35,000 - \$49,999	6.0%	4.7%	13.1%
Income \$ 50,000 - \$74,999	8.5%	13.9%	25.4%
Income \$ 75,000 - \$99,999	7.0%	13.3%	15.0%
Income \$100,000 - \$124,999	2.6%	6.7%	9.7%
Income \$125,000 - \$149,999	2.0%	3.0%	4.7%
Income \$150,000 - \$199,999	1.5%	3.2%	4.5%
Income \$200,000 or More	1.5%	2.5%	4.5%
Average Household Income	\$28,528	\$48,300	\$78,096
Median Household Income	\$60,387	\$76,987	\$62,566
Per Capita Income	\$10,093	\$17,273	\$29,212
Vehicles Available			
0 Vehicles Available	0.7%	0.9%	2.9%
1 Vehicle Available	8.4%	9.6%	24.9%
2 Vehicles Available	16.2%	29.2%	47.9%
3+ Vehicles Available	15.0%	16.1%	24.8%
Average Vehicles Per Household	0.90	1.19	2.00
Total Vehicles Available	1,180	4,420	25,601
Population Trend			
2000	3,501	9,966	33,198
2010	6,677	22,148	50,262
Change 2000 to 2010	90.7%	122.2%	51.4%
2013B	7,072	23,870	54,733
2018	8,400	28,852	61,962
Change 2013B to 2018	18.7%	20.8%	13.2%
Household Trend			
2000	1,239	3,564	12,418
2010	2,347	8,015	19,036
Change 2000 to 2010	89.4%	124.8%	53.3%
2013B	2,490	8,689	20,795
2018	2,959	10,534	23,609
Change 2013B to 2018	18.8%	21.2%	13.5%

Ellie Roda	Line Road	Ellie Rodd
2.8	2.7	2.6
2.8	2.7	2.6
0.6%	0.8%	-1.1%
2.8	2.7	2.6
	2.7	2.6
0.2%	0.1%	0.0%
33.1	34.0	34.3
36.1	37.4	37.8
36.9	38.5	38.6
37.3	38.7	39.0
89.7%	127.5%	56.1%
18.6%	21.4%	13.7%
87.4%	123.9%	53.9%
	21.4%	14.5%
114.3%	132.4%	53.8%
13.7%	19.9%	9.6%
100.7%	202.6%	140.9%
7.4%	31.3%	22.7%
12.20/	64 20/	37.2%
		15.9%
21.570	22.070	13.570
220 60/-	221 104	02.80/-
		92.8%
35.5%	37.2%	26.2%
25.60/	27.20/	26.40/
35.6%	37.3%	26.4%
0.00/	10.10/	11.00/
0.0%	19.1%	11.8%
2.47.40/	121 70/	67.70
		67.7%
30.8%	29.1%	17.2%
	.==:	
		52.6%
1/.3%	19.6%	12.4%
	2.8 0.6% 2.8 2.8 0.2% 33.1 36.1 36.9 37.3 89.7% 18.6% 87.4% 19.5% 114.3% 13.7% 100.7%	2.8 2.7 0.6% 0.8% 2.8 2.7 2.8 2.7 0.2% 0.1% 0.1% 0.1% 0.1% 0.1% 0.1% 0.1% 0.1

 $1 \ \mathsf{Mile} \colon \mathsf{Erie} \ \mathsf{Parkway} \ \& \ \mathsf{County} \ \ \mathsf{5} \ \mathsf{Miles} \colon \mathsf{Erie} \ \mathsf{Parkway} \ \& \ \mathsf{County}$

	Line Road	Line Road	Line Road
Change 2000 to 2010	43.3%	29.1%	0.0%
Change 2013B to 2018	15.8%	18.8%	5.8%
Two or More Races			
Change 2000 to 2010	171.9%	153.7%	77.3%
Change 2013B to 2018	29.7%	32.9%	23.4%
Hispanic Ethnicity			
Change 2000 to 2010	68.2%	85.9%	39.7%
Change 2013B to 2018	25.6%	30.2%	16.4%
Not of Hispanic Ethnicity			
Change 2000 to 2010	93.6%	126.5%	53.3%
Change 2013B to 2018	17.9%	19.9%	12.6%

^{*}Establishment counts include D&B business location records that have a valid telephone, known SIC code and D&B rating as well as exclude cottage industries (businesses that operate from a residence).

^{© 2014,}by Experian

^{© 2014} Alteryx, Inc. Irvine, CA | 888-836-4274 | www.alteryx.com | Powered by Alteryx®

Consumer Expenditure Comparison



	1 Mile: Erie Parkway & County Line Road	3 Miles: Erie Parkway & County Line Road	5 Miles: Erie Parkway & County Line Road
2013B Consumer Expenditures (Average Househ	old Annual Expenditure	s):	
Total Households	2,490	8,689	20,795
Median Household Income	\$94,971	\$94,354	\$82,964
Total Average Household Expenditure	\$74,909	\$74,651	\$69,495
Airline Fares	\$641.60	\$638.80	\$575.41
Alcoholic beverages purchased on trips	\$93.93	\$96.06	\$86.84
Alimony Expenditures	\$108.21	\$123.17	\$110.75
Alteration, Repair and Tailoring of Apparel and Accessories	\$11.25	\$11.13	\$10.26
Apparel and Services for Children Under 2	\$67.82	\$62.85	\$57.18
Apparel Laundry and Dry Cleaning not coin-operated	\$95.12	\$93.71	\$82.93
Audio Equipment and Sound Components	\$11.94	\$11.66	\$10.83
Books thru book clubs	\$5.81	\$6.29	\$6.04
Books not thru book clubs	\$77.90	\$79.39	\$72.78
Boys' active sportswear	\$3.00	\$2.87	\$2.43
Cash contributions to charities, church, religious, educational, political and other organizations	\$1,488.26	\$1,579.88	\$1,470.02
CDs, Records, Audio Tapes	\$13.69	\$13.75	\$13.08
Cellular Phone Service	\$998.67	\$976.04	\$931.20
Child Support Expenditures	\$394.19	\$360.89	\$325.47
College Tuition	\$1,058.73	\$1,041.26	\$992.69
Computers and Computer Hardware for nonbusiness use	\$273.23	\$268.36	\$243.28
Computer information services	\$510.31	\$502.38	\$470.50
Coolant, brake fluid, transmission fluid, and other additives	\$5.91	\$5.74	\$5.67
Cosmetics, perfume, bath preparations	\$257.64	\$260.68	\$242.16
Deodorants, feminine hygiene, miscellaneous	\$49.65	\$49.20	\$46.89
personal care	45.05	\$45.20	\$40.09
Electricity	\$1,352.39	\$1,360.41	\$1,314.34
Fees for Recreational Lessons	\$193.93	\$183.56	\$156.59
Finance Charges Excluding Mortgage And Vehicle	\$318.27	\$308.06	\$276.56
Floor Coverings, Nonpermanent	\$28.16	\$29.55	\$26.12
Food or Board at School	\$85.70	\$80.76	\$72.18
Food on out-of-town trips	\$418.61	\$429.38	\$389.91
Funeral Expenses	\$110.71	\$97.00	\$96.51
Furniture	\$507.45	\$503.55	\$458.45
Gasoline And Motor Oil	\$3,544.76	\$3,499.65	\$3,293.84
Gifts of Movie, Theatre, Amusement Parks, and Other	\$11.30	\$11.28	\$10.66
Girls' Active Sportswear	\$29.75	\$28.35	\$24.94
Hair Care Products	\$101.95	\$102.59	\$96.03

	1 Mile: Erie Parkway & County Line Road	3 Miles: Erie Parkway & County Line Road	5 Miles: Erie Parkway & County Line Road
Hospital Room and Services	\$190.75	\$191.50	\$181.25
Health Care Insurance	\$549.37	\$537.50	\$485.85
Health Maintenance Organization (not BCBS)	\$473.19	\$479.62	\$448.42
Housekeeping Services	\$224.63	\$238.18	\$217.31
Household Textiles	\$189.50	\$196.34	\$181.96
Intracity Bus Fares	\$15.69	\$16.19	\$15.49
Intracity Mass Transit Fares	\$94.18	\$90.57	\$88.81
Jewelry	\$138.11	\$137.41	\$125.37
Legal fees	\$250.06	\$266.00	\$267.00
Life and Other Personal Insurance	\$461.01	\$465.80	\$425.13
Maintenance and Repair Services	\$1,537.20	\$1,595.68	\$1,491.80
Medical equipment for general use	\$4.83	\$5.26	\$5.26
Men's Suits	\$22.62	\$22.57	\$20.53
Miscellaneous fees	\$3.29	\$3.25	\$2.87
Mortgage interest and charges owned dwellings	\$6,873.50	\$6,686.39	\$5,952.73
Mortgage interest and charges owned vacation homes	\$159.62	\$162.44	\$145.75
Movie, Theater, Amusement parks, and Other	\$208.05	\$208.93	\$191.53
Natural Gas	\$430.76	\$434.89	\$414.87
New Cars	\$887.83	\$900.95	\$833.54
New Trucks	\$1,168.70	\$1,213.25	\$1,086.70
New Motorcycle	\$58.61	\$62.71	\$54.10
Newspaper, Magazine by Subscription	\$58.96	\$64.50	\$62.04
Oral Hygiene Products, Articles	\$47.65	\$47.65	\$44.90
Other Household Products	\$449.07	\$451.74	\$419.55
Other Home Services	\$26.33	\$27.76	\$27.10
Other Tobacco Products	\$274.49	\$275.77	\$277.74
Personal Care Services	\$425.39	\$431.86	\$401.55
Pet Purchase, Supplies, Medicine	\$254.27	\$250.12	\$232.27
Photo Processing	\$13.99	\$14.15	\$12.83
Portable Heating and Cooling Equipment	\$16.32	\$17.75	\$16.12
Property taxes owned dwellings	\$2,425.73	\$2,475.09	\$2,269.75
Property taxes owned vacation homes	\$2,423.73	\$2,473.09	\$2,209.73 \$214.44
Rent	\$3,557.59	\$3,367.26	\$3,548.57
Satellite Dishes	\$1.18	\$1.22	\$1.18
Shaving Needs	\$26.80	\$26.42	\$24.14
Small Electric Kitchen Appliances	\$37.92	\$38.74	\$35.89
Residential Telephone/Pay Phones	\$408.64	\$36.74 \$420.88	\$33.69 \$409.69
Televisions	\$118.68		
	,	\$116.79	\$109.50
Tobacco Products and Smoking supplies	\$274.49	\$275.77	\$277.74
Tolls or Electronic Toll Passes	\$57.65	\$56.03	\$50.13
Toys, Games, Arts and Crafts, and Tricycles	\$203.50	\$201.43	\$182.30
Used Cars	\$842.50 \$850.85	\$833.45 \$817.58	\$791.45 \$763.50
Used Trucks VCP's and Video Disc Players	\$850.85	\$817.58	\$763.50 \$10.60
VCR's and Video Disc Players	\$12.66	\$11.77	\$10.69
Vehicle Insurance	\$1,167.98	\$1,168.93	\$1,112.08
Vehicle Air Conditioning Repair	\$26.42	\$26.67	\$24.46
Video Core Hardware And Coffman	\$15.85	\$16.01	\$15.46
Video Game Hardware And Software	\$62.10	\$59.46	\$53.67

	1 Mile: Erie Parkway & County Line Road	3 Miles: Erie Parkway & County Line Road	5 Miles: Erie Parkway & County Line Road
Watches	\$41.60	\$41.46	\$39.57
Women's Suits	\$9.56	\$9.55	\$8.83
	1 Mile: Erie Parkway & County Line Road	3 Miles: Erie Parkway & County Line Road	5 Miles: Erie Parkway & County Line Road
2018 Consumer Expenditures (Average Househo	ld Annual Expenditures):	
Total Households	2,959	10,534	23,609
Median Household Income	\$104,320	\$104,641	\$95,366
Total Average Household Expenditure	\$85,482	\$85,242	\$80,139
Airline Fares	\$764.23	\$759.83	\$692.50
Alcoholic beverages purchased on trips	\$111.09	\$114.15	\$104.71
Alimony Expenditures	\$131.78	\$151.25	\$137.61
Alteration, Repair and Tailoring of Apparel and Accessories	\$12.78	\$12.61	\$11.77
Apparel and Services for Children Under 2	\$75.37	\$70.60	\$65.20
Apparel Laundry and Dry Cleaning not coin-operated	\$106.73	\$105.59	\$95.40
Audio Equipment and Sound Components	\$13.92	\$13.51	\$12.68
Books thru book clubs	\$5.20	\$5.73	\$5.51
Books not thru book clubs	\$65.60	\$66.84	\$61.97
Boys' active sportswear	\$3.37	\$3.22	\$2.79
Cash contributions to charities, church, religious, educational, political and other organizations	\$1,706.10	\$1,805.04	\$1,697.50
CDs, Records, Audio Tapes	\$15.57	\$15.66	\$15.03
Cellular Phone Service	\$1,144.77	\$1,120.17	\$1,073.57
Child Support Expenditures	\$400.44	\$366.08	\$333.36
College Tuition	\$1,223.14	\$1,200.25	\$1,148.72
Computers and Computer Hardware for nonbusiness use	\$315.04	\$309.75	\$284.31
Computer information services	\$558.75	\$550.57	\$519.37
Coolant, brake fluid, transmission fluid, and other additives	\$6.78	\$6.58	\$6.50
Cosmetics, perfume, bath preparations	\$296.14	\$299.31	\$281.62
Deodorants, feminine hygiene, miscellaneous personal care	\$56.10	\$55.85	\$53.50
Electricity	\$1,569.57	\$1,578.82	\$1,531.98
Fees for Recreational Lessons	\$207.25	\$196.65	\$171.55
Finance Charges Excluding Mortgage And Vehicle	\$353.76	\$342.92	\$311.77
Floor Coverings, Nonpermanent	\$34.85	\$36.67	\$33.09
Food or Board at School	\$98.25	\$91.95	\$83.48
Food on out-of-town trips	\$505.41	\$519.19	\$479.01
Funeral Expenses	\$129.08	\$114.40	\$113.53
Furniture	\$574.40	\$571.50	\$527.79
Gasoline And Motor Oil	\$4,182.82	\$4,130.51	\$3,914.00

	1 Mile: Erie Parkway & County Line Road	3 Miles: Erie Parkway & County Line Road	5 Miles: Erie Parkway & County Line Road
Gifts of Movie, Theatre, Amusement Parks, and Other	\$12.75	\$12.71	\$12.07
Girls' Active Sportswear	\$33.38	\$32.00	\$28.33
Hair Care Products	\$117.26	\$117.68	\$111.09
Hospital Room and Services	\$209.84	\$209.69	\$199.88
Health Care Insurance	\$589.13	\$575.04	\$526.45
Health Maintenance Organization (not BCBS)	\$517.53	\$523.24	\$494.36
Housekeeping Services	\$269.20	\$283.18	\$262.76
Household Textiles	\$227.00	\$236.09	\$221.56
Intracity Bus Fares	\$18.67	\$19.23	\$18.41
Intracity Mass Transit Fares	\$101.90	\$98.76	\$97.59
Jewelry	\$162.74	\$162.34	\$149.94
Legal fees	\$287.70	\$304.75	\$306.44
Life and Other Personal Insurance	\$537.35	\$540.12	\$499.04
Maintenance and Repair Services	\$1,537.20	\$1,595.68	\$1,491.80
Medical equipment for general use	\$5.62	\$6.09	\$6.12
Men's Suits	\$26.85	\$26.60	\$24.35
Miscellaneous fees	\$3.66	\$3.62	\$3.25
Mortgage interest and charges owned dwellings	\$7,645.39	\$7,451.65	\$6,742.22
Mortgage interest and charges owned vacation homes	\$185.59	\$188.37	\$172.77
Movie, Theater, Amusement parks, and Other	\$230.63	\$232.00	\$215.15
Natural Gas	\$513.84	\$518.64	\$498.62
New Cars	\$1,022.16	\$1,053.39	\$979.90
New Trucks	\$1,381.13	\$1,436.04	\$1,314.29
New Motorcycle	\$74.68	\$80.35	\$71.09
Newspaper, Magazine by Subscription	\$51.85	\$56.24	\$54.49
Oral Hygiene Products, Articles	\$54.67	\$54.57	\$51.85
Other Household Products	\$520.76	\$522.91	\$491.12
Other Home Services	\$30.44	\$31.80	\$31.32
Other Tobacco Products	\$333.58	\$334.19	\$335.64
Personal Care Services	\$492.75	\$501.08	\$471.44
Pet Purchase, Supplies, Medicine	\$288.22	\$283.17	\$265.22
Photo Processing	\$15.81	\$16.07	\$14.77
Portable Heating and Cooling Equipment	\$19.87	\$21.73	\$19.64
Property taxes owned dwellings	\$2,790.76	\$2,840.84	\$2,636.15
Property taxes owned vacation homes	\$241.65	\$266.35	\$2,030.13
Rent	\$3,994.01	\$3,809.53	\$3,987.48
Satellite Dishes	\$1.37 \$30.62	\$1.39 \$30.30	\$1.35 \$28.07
Shaving Needs			
Small Electric Kitchen Appliances	\$44.17	\$45.17	\$42.14
Residential Telephone/Pay Phones	\$479.85	\$492.87	\$481.88
Televisions	\$164.86	\$163.49	\$154.78
Tobacco Products and Smoking supplies	\$333.58	\$334.19	\$335.64
Tolls or Electronic Toll Passes	\$65.81	\$64.06	\$58.25
Toys, Games, Arts and Crafts, and Tricycles	\$245.00	\$243.46	\$223.41
Used Cars	\$1,009.78	\$1,004.21	\$965.01
Used Trucks	\$968.23	\$934.00	\$878.29
VCR's and Video Disc Players	\$14.00	\$13.13	\$12.02

	1 Mile: Erie Parkway & County Line Road	3 Miles: Erie Parkway & County Line Road	5 Miles: Erie Parkway & County Line Road
Vehicle Insurance	\$1,340.79	\$1,343.38	\$1,287.47
Vehicle Air Conditioning Repair	\$31.83	\$32.17	\$29.96
Vehicle Inspection	\$18.87	\$19.12	\$18.48
Video Game Hardware And Software	\$68.87	\$66.54	\$60.78
Watches	\$42.39	\$42.42	\$40.36
Women's Suits	\$11.09	\$11.08	\$10.39

^{© 2014,}by Experian © 2014 Alteryx, Inc. Irvine, CA | 888-836-4274 | $\underline{\text{www.alteryx.com}}$ | Powered by Alteryx®

Daytime Population Comparison



	1 Mile: Erie Parkway & County Line Road	3 Miles: Erie Parkway & County Line Road	5 Miles: Erie Parkway & County Line Road
2013B Population & Household	Overview		
Population	7,072	23,870	54,733
Household Population	7,072	23,869	54,615
Family Population	90.2%	89.1%	85.9%
Non-family Population	9.7%	10.8%	14.0%
Group Quarters Population	0	1	118
Households	2,490	8,689	20,795
Family Households	83.3%	83.6%	80.8%
Non-family Households	16.6%	16.3%	19.1%
2013B Daytime Population			
Total Daytime Population	3,442	11,740	37,751
Population aged 16 and under (Children)	1,547	4,309	10,826
Daytime Population Age 16+	1,895	7,431	26,926
Civilian 16+, at Workplace	706	2,665	14,358
Civilian 16+, Unemployed	163	566	1,495
Civilian 16+, Work at home	286	1,051	2,457
Homemakers Age 16+	661	2,413	4,979
Retired population Age 65+	309	1,615	4,343
Student popn: Pre-kindergarten to 8th	1,171	2,996	6,363
Student popn: 9th grade-12th grade	30	356	3,234
Student popn: Post-secondary students	218	771	1,932

^{© 2014,}by Experian

^{© 2014} Alteryx, Inc. Irvine, CA | 888-836-4274 | www.alteryx.com | Powered by Alteryx®

Retail Sales Potential Comparison



	1 Mile: Erie Parkway & County Line Road	3 Miles: Erie Parkway & County Line Road	5 Miles: Erie Parkway & County Line Road
Average Annual Household Dollars 2013A			
Automotive Dealers	\$3,764	\$3,779	\$3,506
Automotive Parts, Accessories, & Tire Stores	\$354	\$350	\$328
Beer, Wine, & Liquor Stores	\$235	\$237	\$218
Book Stores	\$118	\$117	\$109
Camera & Photographic Equipment Stores	\$18	\$18	\$16
Childrens and Infants Clothing Stores	\$54	\$52	\$47
Clothing Accessories Stores	\$27	\$26	\$25
Computer and Software Stores	\$80	\$78	\$72
Convenience Stores	\$148	\$147	\$141
Cosmetics, Beauty Supplies and Perfume Stores	\$34	\$35	\$33
Department Stores excluding leased depts	\$1,135	\$1,129	\$1,050
Drinking Place - Alcoholic Beverages	\$173	\$174	\$159
Family Clothing Stores	\$436	\$433	\$404
Florists	\$29	\$30	\$28
Full-service Restaurants	\$1,977	\$1,968	\$1,821
Furniture Stores	\$376	\$373	\$342
Gasoline Stations	\$3,800	\$3,758	\$3,560
Gift, Novelty, and Souvenir Stores	\$94	\$94	\$88
Hardware Stores	\$61	\$61	\$58
Hobby, Toys and Games Stores	\$81	\$81	\$75
Home Centers	\$445	\$456	\$426
Home Furnishing Stores	\$234	\$238	\$219
Household Appliances Stores	\$106	\$106	\$98
Jewelry Stores	\$100	\$99	\$92
Limited-service Eating Places	\$1,939	\$1,925	\$1,787
Luggage & Leather Goods Stores	\$12	\$12	\$11
Mens Clothing Stores	\$46	\$46	\$43
Musical Instrument and Supplies Stores	\$20	\$20	\$18
News Dealers and Newsstands	\$6	\$6	\$6
Nonstore retailers	\$1,315	\$1,320	\$1,236
Nursery and Garden centers	\$166	\$171	\$159
Office Supplies and Stationery Stores	\$126	\$127	\$118

Optical Goods Stores	\$64	\$64	\$60
Other Building Materials Dealers	\$262	\$270	\$253
Other Clothing Stores	\$51	\$51	\$47
Other General Merchandise Stores	\$2,479	\$2,464	\$2,322
Other Health and Personal Care Stores	\$47	\$48	\$46
Other Miscellaneous Store Retailers	\$401	\$402	\$380
Other Motor Vehicle Dealers	\$360	\$354	\$353
Outdoor Power Equipment Stores	\$26	\$26	\$25
Paint and Wallpaper Stores	\$46	\$47	\$44
Pharmacies and Drug Stores	\$742	\$758	\$719
Precorded Tape, Compact Disc, and Record Stores	\$14	\$14	\$13
Radio, Television and Other Electronics Stores	\$294	\$290	\$268
Sew/Needlework/Piece Goods Stores	\$30	\$32	\$30
Shoe Stores	\$204	\$202	\$191
Special Foodservices	\$25	\$26	\$23
Specialty Food Stores	\$147	\$146	\$140
Sporting Goods Stores	\$156	\$155	\$141
Supermarkets and Other Grocery (except Convenience)	¢2 707	#2 77E	¢2.602
Stores	\$3,787	\$3,775	\$3,602
Used Merchandise Stores	\$51	\$51	\$47
Womens Clothing Stores	\$186	\$186	\$174
Total Avg Annual Retail Sales	\$33,404	\$33,321	\$31,229
Aggregate Household Dollars 2013A			
Automotive Dealers	\$9,373,594	\$32,837,187	\$72,924,731
Automotive Parts, Accessories, & Tire Stores	\$883,733	\$3,045,422	\$6,831,576
Beer, Wine, & Liquor Stores	\$587,535	\$2,062,288	\$4,550,145
Book Stores	\$295,429	\$1,017,319	\$2,284,092
Camera & Photographic Equipment Stores	\$46,475	\$156,549	\$341,708
Childrens and Infants Clothing Stores	\$136,446	\$455,435	\$984,974
Clothing Accessories Stores	\$67,359	\$234,513	\$524,645
Computer and Software Stores	\$199,499	\$685,130	\$1,508,545
Convenience Stores	\$368,616	\$1,284,105	\$2,933,476
Cosmetics, Beauty Supplies and Perfume Stores	\$86,470	\$310,383	\$703,331
Department Stores excluding leased depts	\$2,828,179	\$9,817,480	\$21,846,249
Drinking Place - Alcoholic Beverages	\$430,964	\$1,513,223	\$3,307,378
Family Clothing Stores	\$1,086,628	\$3,767,995	\$8,407,816
Florists	\$74,212	\$268,244	\$594,977

Full-service Restaurants	\$4,923,977	\$17,100,037	\$37,883,072
Furniture Stores	\$936,621	\$3,246,090	\$7,121,959
Gasoline Stations	\$9,464,028	\$32,659,848	\$74,032,136
Gift, Novelty, and Souvenir Stores	\$234,883	\$824,913	\$1,839,101
Hardware Stores	\$152,099	\$537,080	\$1,215,754
Hobby, Toys and Games Stores	\$203,707	\$710,650	\$1,566,081
Home Centers	\$1,109,588	\$3,966,129	\$8,860,440
Home Furnishing Stores	\$584,760	\$2,076,469	\$4,555,487
Household Appliances Stores	\$266,019	\$929,519	\$2,057,311
Jewelry Stores	\$249,168	\$865,069	\$1,923,736
Limited-service Eating Places	\$4,829,065	\$16,732,115	\$37,175,746
Luggage & Leather Goods Stores	\$30,132	\$106,728	\$238,521
Mens Clothing Stores	\$116,467	\$400,934	\$897,473
Musical Instrument and Supplies Stores	\$52,044	\$175,834	\$383,773
News Dealers and Newsstands	\$17,008	\$59,483	\$133,977
Nonstore retailers	\$3,275,946	\$11,476,971	\$25,720,541
Nursery and Garden centers	\$415,467	\$1,488,800	\$3,318,062
Office Supplies and Stationery Stores	\$316,139	\$1,110,329	\$2,467,364
Optical Goods Stores	\$160,003	\$562,295	\$1,261,021
Other Building Materials Dealers	\$653,431	\$2,354,047	\$5,277,362
Other Clothing Stores	\$127,580	\$444,541	\$994,151
Other General Merchandise Stores	\$6,174,541	\$21,417,999	\$48,294,181
Other Health and Personal Care Stores	\$118,811	\$424,073	\$963,467
Other Miscellaneous Store Retailers	\$1,000,235	\$3,499,750	\$7,908,813
Other Motor Vehicle Dealers	\$897,522	\$3,084,566	\$7,355,454
Outdoor Power Equipment Stores	\$64,769	\$234,483	\$522,592
Paint and Wallpaper Stores	\$115,306	\$414,109	\$932,226
Pharmacies and Drug Stores	\$1,848,606	\$6,591,398	\$14,966,233
Precorded Tape, Compact Disc, and Record Stores	\$36,479	\$124,209	\$274,404
Radio, Television and Other Electronics Stores	\$732,888	\$2,526,900	\$5,592,198
Sew/Needlework/Piece Goods Stores	\$75,896	\$279,127	\$631,097
Shoe Stores	\$510,216	\$1,757,096	\$3,976,609
Special Foodservices	\$64,596	\$225,967	\$496,918
Specialty Food Stores	\$367,463	\$1,275,976	\$2,916,093
Sporting Goods Stores	\$389,895	\$1,349,282	\$2,946,982
Supermarkets and Other Grocery (except Convenience) Stores	\$9,432,266	\$32,807,029	\$74,905,019
Used Merchandise Stores	\$128,533	\$447,266	\$992,897
Womens Clothing Stores	\$465,222	\$1,623,295	\$3,632,976

© 2014 Alteryx, Inc. Irvine, CA | 888-836-4274 | www.alteryx.com | Powered by Alteryx®

CEX - Restaurant Detail Comparison



Geography: 1 Mile: Erie Parkway & County Line Road, 3 Miles: Erie Parkway & County Line Road, 5 Miles: Erie Parkway & County Line Road

	1 Mile: Erie Parkway & County Line Road	3 Miles: Erie Parkway & County Line Road	5 Miles: Erie Parkway & County Line Road
2013B Household Demograph	nics		
Total Households	2,490	8,689	20,795
Average Household Income	\$116,319	\$117,436	\$107,786
Median Household Income	\$94,971	\$94,354	\$82,964
2013B Business Summary Tot	tals		
Total Employees	856	4,084	15,427
Total Establishments*	201	853	2,332
2013B Consumer Expenditure	e (Average Household Annual)	Restaurant Detail	
Food & Beverages: Away Fron	n Home		
Breakfast And Brunch	\$314.81	\$313.79	\$301.36
Catered Affairs	\$95.62	\$93.54	\$84.12
Dinner	\$1,610.26	\$1,607.25	\$1,487.05
Food on Out-Of-Town Trips	\$418.61	\$429.38	\$389.91
Lunch	\$1,135.77	\$1,121.71	\$1,044.29
Snacks And Non-Alcoholic Beverages	\$248.28	\$241.63	\$223.47
Food & Beverages: Alcoholic			
Alcoholic Beverages Purchased on Trips	\$93.93	\$96.06	\$86.84
2018 Consumer Expenditure ((Average Household Annual) F	Restaurant Detail	
Food & Beverages: Away Fron	n Home		
Breakfast And Brunch	\$314.81	\$313.79	\$301.36
Catered Affairs	\$95.62	\$93.54	\$84.12
Dinner	\$1,610.26	\$1,607.25	\$1,487.05
Food on Out-Of-Town Trips	\$418.61	\$429.38	\$389.91
Lunch	\$1,135.77	\$1,121.71	\$1,044.29
Snacks And Non-Alcoholic Beverages	\$248.28	\$241.63	\$223.47
Food & Beverages: Alcoholic			
Alcoholic Beverages Purchased on Trips	\$93.93	\$96.06	\$86.84

Establishment counts include D&B business location records that have a valid telephone, known SIC code and D&B rating as well as exclude cottage industries (businesses that operate from a residence).

^{© 2014,}by Experian

^{© 2014} Alteryx, Inc. Irvine, CA | 888-836-4274 | www.alteryx.com | Powered by Alteryx®

CEX - Food and Beverage Detail Comparison



	1 Mile: Erie Parkway & County Line Road	3 Miles: Erie Parkway & County Line Road	5 Miles: Erie Parkway & County Line Road
2013B Household Demographics			
Total Households	2,490	8,689	20,795
Average Household Income	\$116,319	\$117,436	\$107,786
Median Household Income	\$94,971	\$94,354	\$82,964
2013B Consumer Expenditure (Av	verage Household Annual) Food	& Beverages Detail	
Food & Beverages			
Alcoholic Beverages	\$879.04	\$885.89	\$807.73
Food At Home	\$5,065.68	\$5,041.03	\$4,807.92
Food Away From Home	\$4,063.69	\$4,032.96	\$3,733.26
Alcoholic Beverages			
Alcoholic Beverages	\$879.03	\$885.88	\$807.73
Beer and Ale	\$343.77	\$337.52	\$308.97
Beer And Ale at Home	\$194.71	\$190.09	\$175.93
Beer And Ale away from Home	\$149.06	\$147.43	\$133.03
Whiskey	\$14.98	\$15.80	\$15.23
Other Alcoholic Beverages	\$124.59	\$124.57	\$113.73
Other Alcoholic Beverages at	\$32.34	\$32.75	\$30.17
Home	ψ32.3 ·	432173	430117
Other Alcoholic Beverages away from Home	\$92.25	\$91.81	\$83.56
Wine	\$301.76	\$311.92	\$282.93
Wine at Home	\$214.75	\$220.97	\$199.65
Wine away From Home	\$87.01	\$90.95	\$83.29
Alcohol Purchased on Trips	\$93.93	\$96.06	\$86.84
Food: Away From Home			
Food or Board at School	\$85.70	\$80.76	\$72.18
Breakfast And Brunch	\$314.81	\$313.79	\$301.36
Catered Affairs	\$95.62	\$93.54	\$84.12
Dinner	\$1,610.26	\$1,607.25	\$1,487.05
Food on Out-Of-Town Trips	\$418.61	\$429.38	\$389.91
Lunch	\$1,135.77	\$1,121.71	\$1,044.29
Snacks And Non-Alcoholic Beverages	\$248.28	\$241.63	\$223.47
Food: Bakery Products			
Bread And Cracker Products	\$8.41	\$8.42	\$8.08
Bread Other Than White	\$73.48	\$73.92	\$71.04
Cakes And Cupcakes	\$44.89	\$44.52	\$42.25
Cookies	\$56.42	\$56.47	\$53.74
Crackers	\$49.07	\$48.70	\$45.60
Doughnuts, Sweetrolls, Coffeecake	\$29.17	\$29.10	\$28.23

Fuel Bissits Balls Muffins	* 67.22	AC7 17	+C2 77
Fresh Biscuits, Rolls, Muffins	\$67.32 \$18.25	\$67.17 \$18.48	\$62.77 \$18.03
Fresh Pies, Tarts, Turnovers	\$18.23 \$35.82	\$35.22	\$16.03 \$32.86
Frozen & Refrig. Bakery Prod. White Bread	\$50.49	\$50.50	\$32.80 \$48.97
Wille bleau	\$30.49	\$30.30	\$40.97
Food: Cereal & Products			
Cereal	\$119.01	\$118.48	\$112.32
Flour	\$10.23	\$10.26	\$9.81
Pasta Cornmeal Oth Cereal Prods	\$48.82	\$48.34	\$45.52
Prepared Flour Mixes	\$19.28	\$19.17	\$18.21
Rice	\$30.30	\$28.73	\$28.10
	,	·	,
Food: Dairy			
Butter	\$33.88	\$33.92	\$32.32
Cheese	\$180.66	\$180.30	\$170.18
Fresh Milk and Cream	\$198.08	\$195.68	\$187.11
Ice Cream And Related Products	\$78.98	\$79.87	\$76.23
Other Dairy Products	\$73.26	\$73.29	\$68.76
Food: Fats and Oils			
Fats And Oils	\$40.28	\$39.31	\$39.09
Margarine	\$11.64	\$11.81	\$11.66
Peanut Butter	\$21.82	\$21.78	\$20.85
Salad Dressings	\$39.28	\$39.67	\$38.53
Food: Food At Home	+27.67	424 F2	*22.22
Baby Foods	\$37.67	\$34.53	\$32.32
Bakery Products Cereal And Cereal Products	\$433.33	\$432.56	\$411.61
	\$227.65	\$225.00	\$213.99 \$534.62
Dairy Eggs	\$564.86 \$59.96	\$563.08 \$59.29	\$58.09
Fats And Oils	\$138.30	\$137.52	\$134.00
Fish And Seafood	\$149.71	\$147.53	\$142.34
Fresh Fruits	\$366.75	\$366.29	\$349.37
Fresh Vegetables	\$307.02	\$307.91	\$293.72
Frozen Meals	\$189.75	\$187.34	\$177.66
Meat, Poultry, Fish, Eggs and Seafood	\$1,015.69	\$1,003.12	\$963.66
Miscellaneous Prepared Foods	\$202.12	\$203.08	\$194.37
Non Alcoholic Beverages	\$458.43	\$456.23	\$437.13
Prepared Desserts	\$20.64	\$20.51	\$19.98
Prepared Salads	\$51.74	\$52.15	\$49.03
Canned and Dried Fruits And			
Vegetables	\$98.48	\$97.87	\$94.15
Seasonings And Condiments	\$185.12	\$185.62	\$176.40
Potato Chips, Nuts and Other Snacks	\$218.37	\$216.25	\$202.12
Soup	\$62.82	\$63.72	\$61.85
Sugar And Other Sweets	\$198.12	\$198.24	\$188.43
Vitamin Supplements	\$4.12	\$4.65	\$4.23
Food: Meat	140740	1100.00	110105
Ground Beef	\$107.18	\$106.89	\$104.23
Lamb And Organ Meats	\$7.83	\$7.67	\$7.29

Frankfurters				
Pork Chops	Frankfurters	\$26.37	\$25.64	\$24.37
Fresh and Frozen Chickens	Lunchmeat	\$109.29	\$107.95	\$100.75
Food: Non-Alcoholic	Pork Chops	\$26.51	\$26.33	\$25.60
Coffee \$60.60 \$61.45 \$58.28 Cola Drinks \$101.56 \$101.03 \$96.76 Non Carbonated Fruit Flavor \$28.21 \$27.82 \$26.69 Other Carbonated Drinks \$86.40 \$85.53 \$81.95 Other Non Carbonated Beverages \$19.62 \$19.12 \$18.75 Tea \$38.18 \$37.86 \$36.61 Food: Processed Fruits & Vegetables Canned and Dried Vegetables and \$98.48 \$97.87 \$9.41.5 Frozen Fruits \$9.47 \$9.50 \$93.85 Frozen Orange Juice \$44.92 \$44.87 \$4.65 Frozen Vegetables \$40.89 \$40.64 \$37.97 Fod: Seasonings & Condiments Condiments and Seasonings \$185.12 \$185.62 \$176.40 Canned and Packaged Soups \$62.82 \$63.72 \$20.21 Fod: Smack Foods Pods: Snack Foods \$218.37 \$216.25 \$20.21 Fode: Spane & Other Sweets \$38.60 \$38.35	Fresh and Frozen Chickens	\$163.65	\$160.71	\$155.22
Cola Drinks	Food: Non-Alcoholic			
Non Carbonated Fruit Flavor \$28.21 \$27.82 \$26.69 8everages \$19.62 \$19.12 \$18.25 \$19.50 \$19.	Coffee	\$60.60	\$61.45	\$58.28
Severages \$28.21 \$27.82 \$20.69	Cola Drinks	\$101.56	\$101.03	\$96.76
Other Carbonated Drinks \$86.40 \$85.53 \$81.95 Other Non Carbonated Beverages \$19.62 \$19.12 \$18.25 Tea \$38.18 \$37.86 \$36.61 Food: Processed Fruits & Vegetables Canned and Dried Vegetables and Juices \$98.48 \$97.87 \$94.15 Frozen Fruits \$9.47 \$9.50 \$9.38 Frozen Corange Juice \$4.92 \$4.87 \$4.65 Frozen Vegetables \$40.89 \$40.64 \$37.97 Food: Seasonings & Condiments Food: Seasonings & Condiments Condiments and Seasonings \$185.12 \$185.62 \$176.40 Canned and Packaged Soups \$62.82 \$63.72 \$61.85 Food: Snack Foods Potato Chips, Nuts And Other Snacks \$218.37 \$216.25 \$202.12 Food: Sugar & Other Sweets Candy And Chewing Gum \$126.42 \$126.73 \$119.09 Jams, Preserves and Other Sweets \$38.60 \$38.35 \$37.10 Sugar \$25.89 \$2		\$28.21	\$27.82	\$26.69
State Stat		\$86.40	\$85.53	\$81.95
Food: Processed Fruits & Vegetables \$38.18 \$37.86 \$36.61 Food: Processed Fruits & Vegetables \$27.80 \$27.82 \$26.75 Canned and Dried Vegetables and Juices \$98.48 \$97.87 \$94.15 Frozen Fruits \$9.47 \$9.50 \$9.38 Frozen Orange Juice \$4.92 \$4.87 \$4.65 Frozen Vegetables \$40.89 \$40.64 \$37.97 Food: Seasonings & Condiments Condiments and Seasonings \$185.12 \$185.62 \$176.40 Canned and Packaged Soups \$62.82 \$63.72 \$61.85 Food: Snack Foods Pood: Snack Foods Food: Sugar & Other Sweets \$218.37 \$216.25 \$202.12 Food: Sugar & Other Sweets \$38.60 \$38.35 \$37.10 Jams, Preserves and Other Sweets \$38.60 \$38.35 \$37.10 Sugar \$25.89 \$25.85 \$25.26 Artificial Sweeteners \$7.19 \$7.99 \$96.03 Personal Care \$101.95	Other Non Carbonated Beverages			\$18.25
Canned Fruits \$27.80 \$27.82 \$26.75 Canned and Dried Vegetables and Juices \$98.48 \$97.87 \$94.15 Frozen Fruits \$9.47 \$9.50 \$9.38 Frozen Orange Juice \$4.92 \$4.87 \$4.65 Frozen Vegetables \$40.89 \$40.64 \$37.97 Food: Seasonings & Condiments Condiments and Seasonings \$185.12 \$185.62 \$176.40 Canned and Packaged Soups \$62.82 \$63.72 \$61.85 Food: Snack Foods Potato Chips, Nuts And Other Snacks \$218.37 \$216.25 \$202.12 Food: Sugar & Other Sweets \$38.60 \$38.35 \$27.10 Sugar \$25.89 \$25.85 \$25.26 Artificial Sweeteners \$7.19 \$7.29	_	\$38.18	\$37.86	\$36.61
Canned and Dried Vegetables and Juices \$98.48 \$97.87 \$94.15 Frozen Fruits \$9.47 \$9.50 \$9.38 Frozen Orange Juice \$4.92 \$4.87 \$4.65 Frozen Vegetables \$40.89 \$40.64 \$37.97 Food: Seasonings & Condiments Condiments and Seasonings \$185.12 \$185.62 \$176.40 Canned and Packaged Soups \$62.82 \$63.72 \$61.85 Food: Snack Foods Potato Chips, Nuts And Other Snacks \$218.37 \$216.25 \$202.12 Food: Sugar & Other Sweets Candy And Chewing Gum \$126.42 \$126.73 \$119.09 Jams, Preserves and Other Sweets \$38.60 \$38.35 \$37.10 Sugar \$255.89 \$25.85 \$25.26 Artificial Sweeteners \$7.19 \$7.29 \$6.96 Personal Care Hair Care \$101.95 \$102.59 \$96.03 Personal Care Products \$944.88 \$955.09 \$889.89 Personal Care Products <td>Food: Processed Fruits & Vegetables</td> <td></td> <td></td> <td></td>	Food: Processed Fruits & Vegetables			
Sys.48 Sys.49 Sys.49 Sys.49 Sys.49 Sys.49 Sys.49 Sys.49 Sys.49 Sys.49 Sys.48 Sys.49 Sys.40.64 Sys.49 Sys.40 Sys.	Canned Fruits	\$27.80	\$27.82	\$26.75
Frozen Fruits \$9.47 \$9.50 \$9.38 Frozen Orange Juice \$4.92 \$4.87 \$4.65 Frozen Vegetables \$40.89 \$40.64 \$37.97 Food: Seasonings & Condiments Condiments and Seasonings \$185.12 \$185.62 \$176.40 Canned and Packaged Soups \$62.82 \$63.72 \$61.85 Food: Snack Foods Potato Chips, Nuts And Other Snacks \$218.37 \$216.25 \$202.12 Food: Snack Foods Potato Chips, Nuts And Other Snacks \$218.37 \$216.25 \$202.12 Food: Snack Foods Potato Chips, Nuts And Other Snacks \$218.37 \$216.25 \$202.12 Food: Snack Foods Podato Chips, Nuts And Other Snacks \$218.37 \$216.25 \$202.12 Food: Snack Foods \$33.35 \$377.10 \$19.09 \$38.35 \$37.10 \$37.10 \$45.26 \$47.10 \$45.26 \$47.20 \$46.90 \$46.90 \$46.90 \$46.90 \$46.90	-	\$98.48	\$97.87	\$94.15
Frozen Orange Juice \$4.92 \$4.87 \$4.65 Frozen Vegetables \$40.89 \$40.64 \$37.97 Food: Seasonings & Condiments Condiments and Seasonings \$185.12 \$185.62 \$176.40 Canned and Packaged Soups \$62.82 \$63.72 \$61.85 Food: Snack Foods Potato Chips, Nuts And Other Snacks \$218.37 \$216.25 \$202.12 Food: Sugar & Other Sweets Candy And Chewing Gum \$126.42 \$126.73 \$119.09 Jams, Preserves and Other Sweets \$38.60 \$38.35 \$37.10 Sugar \$25.89 \$25.85 \$25.26 Artificial Sweeteners \$7.19 \$7.29 \$6.96 Personal Care Hair Care \$101.95 \$102.59 \$96.03 Personal Care Products and Services \$944.88 \$955.09 \$889.89 Personal Care Products \$49.20 \$46.89 Postoral Care Products \$49.65 \$49.20 \$46.89 Postoral Sand Other Personal Care \$4		\$9.47	\$9.50	\$9.38
Frozen Vegetables \$40.89 \$40.64 \$37.97 Food: Seasonings & Condiments Condiments and Seasonings \$185.12 \$185.62 \$176.40 Canned and Packaged Soups \$62.82 \$63.72 \$61.85 Food: Snack Foods Potato Chips, Nuts And Other Snacks \$218.37 \$216.25 \$202.12 Food: Sugar & Other Sweets Candy And Chewing Gum \$126.42 \$126.73 \$119.09 Jams, Preserves and Other Sweets \$38.60 \$38.35 \$37.10 Sugar \$25.89 \$25.85 \$25.26 Artificial Sweeteners \$7.19 \$7.29 \$6.96 Personal Care Hair Care \$101.95 \$102.59 \$96.03 Personal Care Products \$944.88 \$955.09 \$889.89 Personal Care Products Cosmetics and Perfume \$257.64 \$260.68 \$242.16 Deodorants and Other Personal Care Products \$49.65 \$49.20 \$46.89 Oral Hygiene Products \$47.65 <t< td=""><td></td><td>,</td><td>•</td><td></td></t<>		,	•	
Food: Seasonings & Condiments Condiments and Seasonings \$185.12 \$185.62 \$176.40 Canned and Packaged Soups \$62.82 \$63.72 \$61.85 Food: Snack Foods Potato Chips, Nuts And Other Snacks \$218.37 \$216.25 \$202.12 Food: Sugar & Other Sweets Candy And Chewing Gum \$126.42 \$126.73 \$119.09 Jams, Preserves and Other Sweets \$38.60 \$38.35 \$37.10 Sugar \$25.89 \$25.85 \$25.26 Artificial Sweeteners \$7.19 \$7.29 \$6.96 Personal Care Hair Care \$101.95 \$102.59 \$96.03 Personal Care Products and Services \$944.88 \$955.09 \$889.89 Personal Care Products Cosmetics and Perfume \$257.64 \$260.68 \$242.16 Deodorants and Other Personal Care Products Cosmetics and Perfume \$49.65 \$49.20 \$46.89 Products \$47.65 \$47.65 \$44.90 Shaving Needs \$26.80 \$26.42 \$24.14 Reading Books not thru Book Clubs \$77.90 \$79.39 \$72.78 Newspaper, Magazine by Subscription \$58.96 \$64.50 \$62.04 Newspaper, Magazine Non-				
Condiments and Seasonings \$185.12 \$185.62 \$176.40 Canned and Packaged Soups \$62.82 \$63.72 \$61.85 Food: Snack Foods Potato Chips, Nuts And Other Snacks \$218.37 \$216.25 \$202.12 Food: Sugar & Other Sweets Candy And Chewing Gum \$126.42 \$126.73 \$119.09 Jams, Preserves and Other Sweets \$38.60 \$38.35 \$37.10 Sugar \$25.89 \$25.85 \$25.26 Artificial Sweeteners \$7.19 \$7.29 \$6.96 Personal Care Hair Care \$101.95 \$102.59 \$96.03 Personal Care Products and Services \$944.88 \$955.09 \$889.89 Personal Care Products and Perfume \$257.64 \$260.68 \$242.16 Deodorants and Other Personal Care Products \$49.65 \$49.20 \$46.89 Oral Hygiene Products \$47.65 \$47.65 \$44.90 Shaving Needs \$26.80 \$26.42 \$24.14 Reading Bo		4	* 15151	7
Condiments and Seasonings \$185.12 \$185.62 \$176.40 Canned and Packaged Soups \$62.82 \$63.72 \$61.85 Food: Snack Foods Potato Chips, Nuts And Other Snacks \$218.37 \$216.25 \$202.12 Food: Sugar & Other Sweets Candy And Chewing Gum \$126.42 \$126.73 \$119.09 Jams, Preserves and Other Sweets \$38.60 \$38.35 \$37.10 Sugar \$25.89 \$25.85 \$25.26 Artificial Sweeteners \$7.19 \$7.29 \$6.96 Personal Care Hair Care \$101.95 \$102.59 \$96.03 Personal Care Products and Services \$944.88 \$955.09 \$889.89 Personal Care Products and Perfume \$257.64 \$260.68 \$242.16 Deodorants and Other Personal Care Products \$49.65 \$49.20 \$46.89 Oral Hygiene Products \$47.65 \$47.65 \$44.90 Shaving Needs \$26.80 \$26.42 \$24.14 Reading Bo	Food: Seasonings & Condiments			
Canned and Packaged Soups \$62.82 \$63.72 \$61.85 Food: Snack Foods Potato Chips, Nuts And Other Snacks \$218.37 \$216.25 \$202.12 Food: Sugar & Other Sweets \$216.25 \$202.12 Food: Sugar & Other Sweets \$25.89 \$25.85 \$37.10 Jams, Preserves and Other Sweets \$38.60 \$38.35 \$37.10 Sugar \$25.89 \$25.85 \$25.26 Artificial Sweeteners \$7.29 \$6.96 Personal Care \$101.95 \$102.59 \$96.03 \$Personal Care Products and Services \$94.88 \$955.09 \$889.89 Personal Care Products \$257.64 \$260.68 \$242.16 Decomptions and Other Personal Care Products \$49.65 \$49.20 \$46.89 Oral Hygiene Products \$47.65 \$47.05 \$44.40 <t< td=""><td>_</td><td>\$185.12</td><td>\$185.62</td><td>\$176.40</td></t<>	_	\$185.12	\$185.62	\$176.40
Food: Snack Foods Potato Chips, Nuts And Other Snacks \$218.37 \$216.25 \$202.12 Food: Sugar & Other Sweets Candy And Chewing Gum \$126.42 \$126.73 \$119.09 Jams, Preserves and Other Sweets \$38.60 \$38.35 \$37.10 Sugar \$25.89 \$25.85 \$25.26 Artificial Sweeteners \$7.19 \$7.29 \$6.96 Personal Care Hair Care \$101.95 \$102.59 \$96.03 Personal Care Products and Services \$944.88 \$955.09 \$889.89 Personal Care Products Cosmetics and Perfume \$257.64 \$260.68 \$242.16 Deodorants and Other Personal Care Products \$49.65 \$49.20 \$46.89 Oral Hygiene Products \$47.65 \$47.65 \$44.90 Shaving Needs \$26.80 \$26.42 \$24.14 Reading Books not thru Book Clubs \$77.90 \$79.39 \$72.78 Newspaper, Magazine by Subscription \$88.96 \$64.50	_	\$62.82	\$63.72	\$61.85
Potato Chips, Nuts And Other Snacks \$218.37 \$216.25 \$202.12 Food: Sugar & Other Sweets Candy And Chewing Gum \$126.42 \$126.73 \$119.09 Jams, Preserves and Other Sweets \$38.60 \$38.35 \$37.10 Sugar \$25.89 \$25.85 \$25.26 Artificial Sweeteners \$7.19 \$7.29 \$6.96 Personal Care Hair Care \$101.95 \$102.59 \$96.03 Personal Care Products and Services \$944.88 \$955.09 \$889.89 Personal Care Products Cosmetics and Perfume \$257.64 \$260.68 \$242.16 Deodorants and Other Personal Care Products \$49.65 \$49.20 \$46.89 Oral Hygiene Products \$47.65 \$47.65 \$44.90 Shaving Needs \$26.80 \$26.42 \$24.14 Reading Books not thru Book Clubs \$77.90 \$79.39 \$72.78 Newspaper, Magazine by Subscription \$58.96 \$64.50 \$62.04 Newspaper, Maga				
Food: Sugar & Other Sweets Candy And Chewing Gum \$126.42 \$126.73 \$119.09 Jams, Preserves and Other Sweets \$38.60 \$38.35 \$37.10 Sugar \$25.89 \$25.85 \$25.26 Artificial Sweeteners \$7.19 \$7.29 \$6.96 Personal Care Hair Care \$101.95 \$102.59 \$96.03 Personal Care Products and Services \$944.88 \$955.09 \$889.89 Personal Care Products \$257.64 \$260.68 \$242.16 Deodorants and Other Personal Care Products \$49.65 \$49.20 \$46.89 Oral Hygiene Products \$47.65 \$47.65 \$44.90 Shaving Needs \$26.80 \$26.42 \$24.14 Reading Books not thru Book Clubs \$77.90 \$79.39 \$72.78 Newspaper, Magazine by Subscription \$58.96 \$64.50 \$62.04 Newspaper, Magazine Non- \$17.62 \$18.01 \$17.12	Food: Snack Foods			
Candy And Chewing Gum \$126.42 \$126.73 \$119.09 Jams, Preserves and Other Sweets \$38.60 \$38.35 \$37.10 Sugar \$25.89 \$25.85 \$25.26 Artificial Sweeteners \$7.19 \$7.29 \$6.96 Personal Care Hair Care \$101.95 \$102.59 \$96.03 Personal Care Products and Services \$944.88 \$955.09 \$889.89 Personal Care Products Cosmetics and Perfume \$257.64 \$260.68 \$242.16 Deodorants and Other Personal Care Products \$49.65 \$49.20 \$46.89 Oral Hygiene Products \$47.65 \$47.65 \$44.90 Shaving Needs \$26.80 \$26.42 \$24.14 Reading Books not thru Book Clubs \$77.90 \$79.39 \$72.78 Newspaper, Magazine by Subscription \$58.96 \$64.50 \$62.04 Newspaper, Magazine Non- \$17.62 \$18.01 \$17.12	Potato Chips, Nuts And Other Snacks	\$218.37	\$216.25	\$202.12
Jams, Preserves and Other Sweets \$38.60 \$38.35 \$37.10 Sugar \$25.89 \$25.85 \$25.26 Artificial Sweeteners \$7.19 \$7.29 \$6.96 Personal Care Hair Care \$101.95 \$102.59 \$96.03 Personal Care Products and Services \$944.88 \$955.09 \$889.89 Personal Care Products Cosmetics and Perfume \$257.64 \$260.68 \$242.16 Deodorants and Other Personal Care Products \$49.65 \$49.20 \$46.89 Oral Hygiene Products \$47.65 \$47.65 \$44.90 Shaving Needs \$26.80 \$26.42 \$24.14 Reading Books not thru Book Clubs \$77.90 \$79.39 \$72.78 Newspaper, Magazine by Subscription \$58.96 \$64.50 \$62.04 Newspaper, Magazine Non- \$17.62 \$18.01 \$17.12	Food: Sugar & Other Sweets			
Sugar \$25.89 \$25.85 \$25.26 Artificial Sweeteners \$7.19 \$7.29 \$6.96 Personal Care Hair Care \$101.95 \$102.59 \$96.03 Personal Care Products and Services \$944.88 \$955.09 \$889.89 Personal Care Products Cosmetics and Perfume \$257.64 \$260.68 \$242.16 Deodorants and Other Personal Care Products \$49.65 \$49.20 \$46.89 Oral Hygiene Products \$47.65 \$47.65 \$44.90 Shaving Needs \$26.80 \$26.42 \$24.14 Reading Books not thru Book Clubs \$77.90 \$79.39 \$72.78 Newspaper, Magazine by Subscription \$58.96 \$64.50 \$62.04 Newspaper, Magazine Non- \$17.62 \$18.01 \$17.12	Candy And Chewing Gum	\$126.42	\$126.73	\$119.09
Personal Care \$101.95 \$102.59 \$96.03 Personal Care Products and Services \$944.88 \$955.09 \$889.89 Personal Care Products \$257.64 \$260.68 \$242.16 Deodorants and Other Personal Care Products \$49.65 \$49.20 \$46.89 Oral Hygiene Products \$47.65 \$47.65 \$44.90 Shaving Needs \$26.80 \$26.42 \$24.14 Reading Books not thru Book Clubs \$77.90 \$79.39 \$72.78 Newspaper, Magazine by Subscription \$58.96 \$64.50 \$62.04 Newspaper, Magazine Non- \$17.62 \$18.01 \$17.12	Jams, Preserves and Other Sweets	\$38.60	\$38.35	\$37.10
Personal Care Hair Care \$101.95 \$102.59 \$96.03 Personal Care Products and Services \$944.88 \$955.09 \$889.89 Personal Care Products Cosmetics and Perfume \$257.64 \$260.68 \$242.16 Deodorants and Other Personal Care Products \$49.65 \$49.20 \$46.89 Oral Hygiene Products \$47.65 \$47.65 \$44.90 Shaving Needs \$26.80 \$26.42 \$24.14 Reading Books not thru Book Clubs \$77.90 \$79.39 \$72.78 Newspaper, Magazine by Subscription \$58.96 \$64.50 \$62.04 Newspaper, Magazine Non- \$17.62 \$18.01 \$17.12	Sugar	\$25.89	\$25.85	\$25.26
Hair Care \$101.95 \$102.59 \$96.03 Personal Care Products and Services \$944.88 \$955.09 \$889.89 Personal Care Products \$257.64 \$260.68 \$242.16 Deodorants and Other Personal Care Products \$49.65 \$49.20 \$46.89 Oral Hygiene Products \$47.65 \$47.65 \$44.90 Shaving Needs \$26.80 \$26.42 \$24.14 Reading Books not thru Book Clubs \$77.90 \$79.39 \$72.78 Newspaper, Magazine by Subscription \$58.96 \$64.50 \$62.04 Newspaper, Magazine Non- \$17.62 \$18.01 \$17.12	Artificial Sweeteners	\$7.19	\$7.29	\$6.96
Hair Care \$101.95 \$102.59 \$96.03 Personal Care Products and Services \$944.88 \$955.09 \$889.89 Personal Care Products \$257.64 \$260.68 \$242.16 Deodorants and Other Personal Care Products \$49.65 \$49.20 \$46.89 Oral Hygiene Products \$47.65 \$47.65 \$44.90 Shaving Needs \$26.80 \$26.42 \$24.14 Reading Books not thru Book Clubs \$77.90 \$79.39 \$72.78 Newspaper, Magazine by Subscription \$58.96 \$64.50 \$62.04 Newspaper, Magazine Non- \$17.62 \$18.01 \$17.12	Personal Care			
Personal Care Products Cosmetics and Perfume \$257.64 \$260.68 \$242.16 Deodorants and Other Personal Care Products \$49.65 \$49.20 \$46.89 Oral Hygiene Products \$47.65 \$47.65 \$44.90 Shaving Needs \$26.80 \$26.42 \$24.14 Reading Books not thru Book Clubs \$77.90 \$79.39 \$72.78 Newspaper, Magazine by Subscription \$58.96 \$64.50 \$62.04 Newspaper, Magazine Non- \$17.62 \$18.01 \$17.12	Hair Care	\$101.95	\$102.59	\$96.03
Cosmetics and Perfume \$257.64 \$260.68 \$242.16 Deodorants and Other Personal Care Products \$49.65 \$49.20 \$46.89 Oral Hygiene Products \$47.65 \$47.65 \$44.90 Shaving Needs \$26.80 \$26.42 \$24.14 Reading Books not thru Book Clubs \$77.90 \$79.39 \$72.78 Newspaper, Magazine by Subscription \$58.96 \$64.50 \$62.04 Newspaper, Magazine Non- \$17.62 \$18.01 \$17.12	Personal Care Products and Services			
Cosmetics and Perfume \$257.64 \$260.68 \$242.16 Deodorants and Other Personal Care Products \$49.65 \$49.20 \$46.89 Oral Hygiene Products \$47.65 \$47.65 \$44.90 Shaving Needs \$26.80 \$26.42 \$24.14 Reading Books not thru Book Clubs \$77.90 \$79.39 \$72.78 Newspaper, Magazine by Subscription \$58.96 \$64.50 \$62.04 Newspaper, Magazine Non- \$17.62 \$18.01 \$17.12	Paranal Cara Bradusta			
Deodorants and Other Personal Care Products \$49.65 \$49.20 \$46.89 Oral Hygiene Products \$47.65 \$47.65 \$44.90 Shaving Needs \$26.80 \$26.42 \$24.14 Reading Books not thru Book Clubs \$77.90 \$79.39 \$72.78 Newspaper, Magazine by Subscription \$58.96 \$64.50 \$62.04 Newspaper, Magazine Non- \$17.62 \$18.01 \$17.12		¢257.64	¢260.60	#242 1C
Products \$49.65 \$49.20 \$46.89 Oral Hygiene Products \$47.65 \$47.65 \$44.90 Shaving Needs \$26.80 \$26.42 \$24.14 Reading Books not thru Book Clubs \$77.90 \$79.39 \$72.78 Newspaper, Magazine by Subscription \$58.96 \$64.50 \$62.04 Newspaper, Magazine Non- \$17.62 \$18.01 \$17.12		\$237.04	\$200.08	\$242.10
Shaving Needs \$26.80 \$26.42 \$24.14 Reading Books not thru Book Clubs \$77.90 \$79.39 \$72.78 Newspaper, Magazine by Subscription \$58.96 \$64.50 \$62.04 Newspaper, Magazine Non- \$17.62 \$18.01 \$17.12	Products	·	·	
Reading Books not thru Book Clubs \$77.90 \$79.39 \$72.78 Newspaper, Magazine by Subscription \$58.96 \$64.50 \$62.04 Newspaper, Magazine Non- \$17.62 \$18.01 \$17.12				
Books not thru Book Clubs \$77.90 \$79.39 \$72.78 Newspaper, Magazine by Subscription \$58.96 \$64.50 \$62.04 Newspaper, Magazine Non- \$17.62 \$18.01 \$17.12	Shaving Needs	\$26.80	\$26.42	\$24.14
Newspaper, Magazine by Subscription \$58.96 \$64.50 \$62.04 Newspaper, Magazine Non- \$17.62 \$18.01 \$17.12				
Newspaper, Magazine Non- \$17.62 \$18.01 \$17.12				
\$1/6/ \$1801 \$1/1/		\$58.96	\$64.50	\$62.04
Subscription		\$17.62	\$18.01	\$17.12
	ουνουτρίτοτι 			

2018 Consumer Expenditure (Average I	Household Annual) Food & Reve	rages Detail	
Food & Beverages	Tousenoid Aimaar, 1 ood & Beve	ruges betain	
Alcoholic Beverages	\$1,040.98	\$1,050.21	\$970.00
Food At Home	\$5,536.69	\$5,509.51	\$5,286.77
Food Away From Home	\$3,330.09 \$4,740.11	\$4,711.09	\$4,407.98
Toda Away From Home	φτ,/τυ.11	φτ,/11.09	φτ,τ07.30
Alcoholic Beverages			
Alcoholic Beverages	\$1,040.98	\$1,050.22	\$970.00
Beer and Ale	\$394.37	\$387.53	\$358.81
Beer And Ale at Home	\$222.68	\$217.16	\$202.81
Beer And Ale away from Home	\$171.68	\$170.37	\$156.00
Whiskey	\$18.30	\$19.25	\$18.73
Other Alcoholic Beverages	\$147.46	\$147.41	\$136.20
Other Alcoholic Beverages at	\$38.60	\$39.13	\$36.39
Home	\$30.00	\$39.13	\$30.39
Other Alcoholic Beverages away from Home	\$108.87	\$108.28	\$99.79
Wine	\$369.74	\$381.85	\$351.52
Wine at Home	\$263.39	\$270.58	\$248.13
Wine away From Home	\$106.34	\$111.26	\$103.39
Alcohol Purchased on Trips	\$111.09	\$114.15	\$104.71
Food: Away From Home			
Food or Board at School	\$98.25	\$91.95	\$83.48
Breakfast And Brunch	\$366.38	\$363.93	\$351.54
Catered Affairs	\$114.78	\$112.12	\$102.76
Dinner	\$1,881.51	\$1,881.26	\$1,759.26
Food on Out-Of-Town Trips	\$505.41	\$519.19	\$479.01
Lunch	\$1,322.96	\$1,308.43	\$1,229.51
Snacks And Non-Alcoholic Beverages	\$282.31	\$275.31	\$257.18
Food: Bakery Products			
Bread And Cracker Products	\$9.17	\$9.25	\$8.90
Bread Other Than White	\$80.46	\$80.92	\$78.18
Cakes And Cupcakes	\$48.42	\$48.21	\$46.03
Cookies	\$61.13	\$61.02	\$58.50
Crackers	\$52.92	\$52.53	\$49.67
Doughnuts, Sweetrolls, Coffeecake	\$31.03	\$31.05	\$30.28
Fresh Biscuits, Rolls, Muffins	\$73.26	\$73.12	\$68.90
Fresh Pies, Tarts, Turnovers	\$20.30	\$20.39	\$19.87
Frozen & Refrig. Bakery Prod.	\$38.92	\$38.35	\$36.07
White Bread	\$54.43	\$54.39	\$52.92
Food: Cereal & Products			
Cereal	\$131.49	\$130.96	\$125.09
Flour	\$11.01	\$11.08	\$10.72
Pasta Cornmeal Oth Cereal Prods	\$54.31	\$53.70	\$50.90
Prepared Flour Mixes	\$20.78	\$20.67	\$19.78
Rice	\$33.35	\$31.73	\$31.30
	433.33	Ψ31.73	Ψ51.50

Food: Dairy			
Butter	\$38.25	\$38.21	\$36.60
Cheese	\$201.28	\$201.15	\$191.12
Fresh Milk and Cream	\$218.15	\$215.52	\$207.50
Ice Cream And Related Products	\$88.26	\$89.37	\$85.98
Other Dairy Products	\$81.51	\$81.65	\$77.35
Food: Fats and Oils			
Fats And Oils	\$44.47	\$43.28	\$42.96
Margarine	\$12.84	\$13.00	\$12.85
Peanut Butter	\$21.44	\$21.30	\$20.55
Salad Dressings	\$44.24	\$44.52	\$43.39
Food: Food At Home			
Baby Foods	\$38.24	\$35.39	\$33.52
	\$470.11	\$469.29	\$449.39
Bakery Products Cereal And Cereal Products	\$470.11 \$250.94	\$248.15	\$449.39 \$237.81
	\$627.46	\$625.90	\$598.58
Dairy			
Eggs Fats And Oils	\$64.65 \$150.16	\$64.00 \$148.86	\$62.85 \$145.44
Fish And Seafood			
Fresh Fruits	\$166.31 \$395.86	\$163.21 \$394.99	\$157.84 \$379.64
Fresh Vegetables	\$393.80	\$394.99 \$338.37	\$379.04 \$324.99
Frozen Meals	\$206.93	\$336.37 \$204.94	\$324.99 \$195.37
Meat, Poultry, Fish, Eggs and Seafood	\$1,105.08	\$1,090.65	\$1,052.59
Miscellaneous Prepared Foods	\$220.99	\$222.46	\$213.68
Non Alcoholic Beverages	\$220.99 \$511.04	\$508.12	\$489.47
Prepared Desserts	\$22.37	\$22.21	\$21.69
Prepared Salads	\$55.52	\$56.02	\$53.00
Canned and Dried Fruits And		\$30.02	
Vegetables	\$109.32	\$108.78	\$105.06
Seasonings And Condiments	\$202.59	\$203.15	\$194.21
Potato Chips, Nuts and Other Snacks	\$230.21	\$227.88	\$214.88
Soup	\$68.57	\$69.39	\$67.65
Sugar And Other Sweets	\$218.09	\$218.56	\$208.94
Vitamin Supplements	\$4.99	\$5.65	\$5.21
Food: Most			
Food: Meat Ground Beef	\$113.40	\$113.18	\$110.57
Lamb And Organ Meats	\$9.43	\$9.16	\$8.72
Frankfurters	\$28.51	\$27.71	\$26.51
Lunchmeat	\$120.31	\$118.93	\$112.15
Pork Chops	\$29.60	\$29.25	\$28.66
Fresh and Frozen Chickens	\$170.87	\$167.99	\$163.00
Tresit and Trozen Chickens	\$170.07	\$107.99	\$105.00
Food: Non-Alcoholic			
Coffee	\$71.06	\$71.79	\$68.89
Cola Drinks	\$110.95	\$110.37	\$106.34
Non Carbonated Fruit Flavor	\$31.41	\$30.89	\$29.73
Beverages	ψ91.71	ψ30.09	φ29.73
Other Carbonated Drinks	\$93.82	\$93.04	\$89.62

Other Non Carbonated Beverages	\$21.33	\$20.75	\$19.82
Tea	\$43.36	\$42.74	\$41.34
	'	'	·
Food: Processed Fruits & Vegetables			
Canned Fruits	\$30.19	\$30.16	\$29.14
Canned and Dried Vegetables and Juices	\$109.32	\$108.78	\$105.06
Frozen Fruits	\$10.47	\$10.43	\$10.48
Frozen Orange Juice	\$5.30	\$5.23	\$5.00
Frozen Vegetables	\$45.10	\$44.96	\$42.21
Food: Seasonings & Condiments			
Condiments and Seasonings	\$202.59	\$203.15	\$194.21
Canned and Packaged Soups	\$68.57	\$69.39	\$67.65
Food: Snack Foods			
Potato Chips, Nuts And Other Snacks	\$230.21	\$227.88	\$214.88
Food: Sugar & Other Sweets			
Candy And Chewing Gum	\$139.02	\$139.78	\$132.38
Jams, Preserves and Other Sweets	\$42.00	\$41.67	\$40.39
Sugar	\$29.07	\$28.89	\$28.28
Artificial Sweeteners	\$8.00	\$8.21	\$7.88
Personal Care			
Hair Care	\$117.26	\$117.68	\$111.09
Personal Care Products	\$1,089.29	\$1,101.48	\$1,037.99
Personal Care Products			
Cosmetics and Perfume	\$296.14	\$299.31	\$281.62
Deodorants and Other Personal Care Products	\$56.10	\$55.85	\$53.50
Oral Hygiene Products	\$54.67	\$54.57	\$51.85
Shaving Needs	\$30.62	\$30.30	\$28.07
Reading			
Books not thru Book Clubs	\$65.60	\$66.84	\$61.97
Newspaper, Magazine by Subscription	\$51.85	\$56.24	\$54.49
Newspaper, Magazine Non-			
Subscription	\$14.66	\$14.91	\$14.27
Tobacco			
Tobacco Products and Smoking			
Supplies	\$333.58	\$334.19	\$335.64

^{© 2014,}by Experian © 2014 Alteryx, Inc. Irvine, CA | 888-836-4274 | $\underline{\text{www.alteryx.com}}$ | Powered by Alteryx®